

## FOR IMMEDIATE RELEASE April 6, 2012

Contact: Erika Gable erikagable@gmail.com 315-247-0217

## First Ever New York Food Book Fair Tickets On Sale Now 20 Book Signings, 12 Panels, and 3 Events Confirmed with More to Come!

It's official: tickets are now on sale for the first ever New York Food Book Fair. The Food Book Fair will be taking place at the new Wythe Hotel in Williamsburg, Brooklyn from Friday, May 4<sup>th</sup> through Sunday, May 6th. The weekend-long conversation and celebration of food reading and writing will consist of daily panel discussions with keynote speakers Dr. Marion Nestle, Harold McGee and Carolyn Steel, over 20 book signings, and a Pop-Up Bookshop run by mobile bookseller Mobile Libris fittingly located in the Library of the Wythe Hotel, with titles hand-selected by the Food Book Fair.

The event will highlight cookbooks, memoirs, magazines, and books about science, food systems, agriculture, urban design and food art and culture, and serve as a meeting place for food enthusiasts from all food disciplines.

At night, the Food Book Fair will curate unique, intimate events that reflect the fair's spirit of moving forward the conversation and culture of food. Here are few to look forward to:

<u>Saturday Night:</u> Foodieodicals, a "Festival within the Fair", will be a marketplace and gathering celebrating over 10 small, independently published zines, quarterlies and periodical such as: Lucky Peach, Diner Journal, Edible Brooklyn, Gastronomica, Laphams Quarterly: The Food Issue, Meatpaper, Put A Egg on It, Remedy Quarterly, Swallow Magazine, The Art of Eating, The Runcible Spoon, White Zinfandel, Wilder Quarterly

Directly following Foodieodicals will be **PechaKucha Night**, an event originating in Japan. Seven presenters show 20 slides for 20 seconds each, which will highlight creative food projects.

<u>Sunday Night:</u> George Weld and Evan Hanczor of Egg will host a literary-themed dinner inspired by Earnest Hemingway's *The Sun Also Rises* at their newest venture, **Parish Hall**.

Over 12 panel discussions have been confirmed with more to come. Entrance to book signings are open to the public, individual panels are \$15, and a 3-day pass is \$215. To reserve tickets and for additional information on panels and book signings, visit <a href="https://nvcfoodbookfair.eventbrite.com">nvcfoodbookfair.eventbrite.com</a>

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